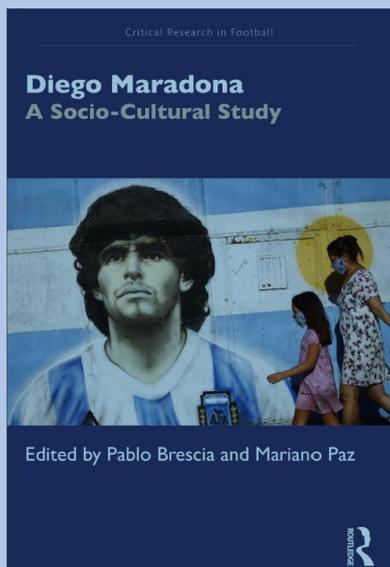


# Book Launch: *Diego Maradona: A Socio-Cultural Study*



**Friday 18 November 2022 / via Zoom**

Chaired by Pablo Brescia (University of South Florida) and Mariano Paz (University of Limerick)

**The first book in English to closely examine Maradona from socio-cultural perspectives, exploring how his status as an icon, a popular sporting hero, and a political figurehead has been culturally constructed, reproduced, and manipulated.**

## **Panel 1. Maradona in Global Media (in English)**

Prof. Alan Tomlinson (University of Brighton)  
Prof. Raymond Boyle (University of Glasgow)  
Prof. Ksenija Bilbija (University of Wisconsin-Madison)

GMT (London, Dublin): 16:30  
GMT+1 (Madrid, Paris, Rome): 17:30  
US EST (New York, Miami): 11:30

**Meeting link:** <https://tinyurl.com/52f5d56f>  
(Meeting ID: 813 2542 3001; Passcode: 95iXXe)

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## **Panel 2. Maradona: fútbol, mitología, música (en español)**

María Rosa Lojo (escritora argentina)  
Edgardo Scott (escritor y traductor argentino)  
Prof. David García Cames (Universidad Pontificia Bolivariana, Colombia)  
Prof. Martín Virgili (Universidad Tecnológica Nacional, Argentina)  
Pedro Angel Palou (escritor mexicano)

GMT (London, Dublin): 18:30  
GMT+1 (Madrid, Paris, Rome): 19:30  
US EST (New York, Miami): 13:30

**Meeting link:** <https://tinyurl.com/ymcs87p7>  
(Meeting ID: 830 5100 6586; Passcode: 5cn1CA)