

V Conference of the M₃O Research Group

Delving deeper into participatory research in the social and health field

30th April 2025

9.00h to 17.00h CET · Universitat de Vic

Sala Segimon Serrallonga - Masia Torre dels Frares UVic-UCC - C. Perot Rocaguinarda, 17, Vic (in-person),
and hybrid online format via Zoom with simultaneous and digital subtitles.

9.00am – 9.30am: Opening

PhD **Mireia Canals Botines**, assistant to the Vice-Rector for Research; PhD **Miriam Torres**, Dean of the Faculty of Health and Welfare Sciences; and PhD **Mirari Ochandorena** researcher of the M₃O and coordinator of the scientific and organizing committee.

9.30am – 11.00am: From theory to action: the methodology of Participatory Research *(English)*

- Co-creating a behaviour change intervention: from theory to practice. **Maïté Verloigne**, Professor at the University of Ghent and Researcher of the HEALTH CASCADE project.
- How to evaluate the use of co-creation in public health interventions: what, why, when, and how? **Giuliana Longworth**, Postdoctoral researcher, Parc Sanitari Sant Joan de Déu.
- Participatory Design in Care: Impossible and Indispensable. **Veronika Vanden Abeele**, professor at KU Leuven (Belgium) and head of the Human-Computer Interaction Research unit.

11.00am – 11.30am: Coffee Break

11.30am – 12.30pm: Del consentiment a la col·laboració: Recerca participativa i ètica *(Català)*

Presentation of the Master's Degree in Participatory Research on Health (MURPS). **Anna Ramon**, Sociologist professor at UVic-UCC; and Ester Busquets, coordinator of the Fundació Grífols UVic-UCC Chair in Bioethics.

12.00 – 12.45pm: BLOCK 1: Experiences of participatory research projects of UVic-UCC Research Groups

Moderator: **Emília Chirveches**, UVic-UCC professor and member of the RG M₃O.

- Pitch on experiences with different groups and life cycles: elderly people, workers, patients, health professionals and students. Presentations of Participatory Research projects.

12.45am – 1.30pm: BLOCK 2: Co-creation experiences in public health: from Health CASCADE to other co-creation projects

Moderator: **Vinicius Rosa**, UVic-UCC professor and member of the RG M₃O.

- Applying the Health CASCADE co-creation guideline to the design of intergenerational strategies improve movement behaviour in older adults, **Maria Giné Garriga**, Associate Professor and Vice Dean of Research and International Relations at the Faculty of Health Sciences Blanquerna - Ramon Llull University *(English)*
- Co-creating an urban space to promote physical activity and social interaction among older adults, **Jorge Zapata**, PhD candidate, Blanquerna – Universitat Ramon Llull *(English)*

1.30pm – 2.30pm: Working lunch

2.30pm – 4.15pm: Collaborative workspace

Moderators: **Javier Jerez** and **Júlia Casacuberta**, member of the RG M₃O.

- Presentation of projects by the Scientific Initiation Group and Bachelor's Degree Final Project or Group Projects of the FCSB. (see the rules of the contest on the blog M3O <https://mon.uvic.cat/m3o/events/>)
- Ideation of new projects
- Empowering vulnerable communities
- Participatory work dynamics

4.15pm – 4.30pm: Conclusions and closing

Dr. **Javier Jerez**, Coordinator of the Research Group M₃O.



Registration

Admission is free of charge (except lunch), but prior registration is required:
<https://bit.ly/VJornadaM3O>

For any questions, you can contact: gr.m3o@uvic.cat

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