

INTERNATIONAL WORKSHOP

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ON HIGHER EDUCATION

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## Media and materialism

This sentence by Friedrich A. Kittler may well be one of the boldest, most challenging statements with which to open a book: “Media determine our situation, which – in spite or because of it – deserves a description”. In short, media matters. Eleni Ikoniadou will discuss the role and importance of a materialist vision of contemporary media and communication studies, and will focus on technologies, algorithms, subjectivities, rhythms, networks and messages as material entities.

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