

INTERNATIONAL WORKSHOP

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ON HIGHER EDUCATION

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General presentation of BETA Technological Center

The Technology Centre for Biodiversity, Ecology and Technology, and Environmental and Food Management (BETA) at the University of Vic-Central University of Catalonia, aims to improve competitiveness and technological development in companies through R&D projects at local, national and international level. This lecture presents the main research areas and activities developed in BETA, and the services the Center offers to companies.

Main successful R&D projects carried out by BETA Technological Center

BETA Technological Center has provided innovative solutions for several national and international companies to improve their productive processes. In this lecture, the director of BETA Technological Center will explain some of the successful R&D projects carried out by the Center, with special emphasis on the benefits to the company in question.

Optimization of productive processes based on environmental and sustainability parameters

Green production is a business strategy that focuses on profitability through environmentally friendly operating processes. In this lecture, Dr. Joan Colón will talk about innovative tools and selected standardised environmental indicators that will help companies to: (i) promote more sustainable production processes, moving towards a circular economy approach; (ii) use environmental indicators as powerful communication tools; and (iii) design strategies to decrease environmental footprints while improving companies' financial results.

How to obtain funding for R&D projects: financial tools at national and European level

Increasingly, companies are looking for existing or innovative solutions that can help them improve their productive processes. However, most companies are not familiar with the financial tools available for R&D projects. In this lecture, the project manager of BETA Technological Center will discuss the main calls for project proposals at regional, national and European level, with special emphasis on financial aspects.

Tax incentives and grants for companies doing R&D activities

This lecture, presented by the company Innova Experts Group, will serve to explain the key aspects and changes introduced by the entrepreneurship law and tax reform. The session will provide detailed information on the main characteristics of the R&D tax reduction and all the potential tax incentives for Catalan companies that undertake R&D activities.

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