

INTERNATIONAL WORKSHOP

INTERNATIONAL WORKSHOP ON HIGHER EDUCATION ON HIGHER EDUCATION

Open innovation in SMEs: a review and research agenda

This literature review spans a decade of research and reveals the main barriers faced by SMEs when they engage in open innovation. The barriers include smallness, costliness, organisational culture, and institutional factors. Avenues of future research are also suggested.

Organized by:

UVIC
UNIVERSITAT DE VIC
UNIVERSITAT CENTRAL
DE CATALUNYA

Escola
de Doctorat

Unitat de
Divulgació
Científica

Sponsored by:



Obra Social "la Caixa"