

European Youth Award

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Press Release

Conquer Graz with the Olympic spirit European Youth Award 2012 offers young digital producers gold medals

Salzburg, Austria, 10th July 2012. *Faster! Higher! Stronger!* - The Olympic spirit has taken over this year's top events and challenges us to push the frontiers of digital technologies for building a peaceful and better world. You create websites, apps or other digital contents for social good? Embrace the spirit and win the chance to meet the best young Europeans and network with ICT experts, EU representatives, governments, NGOs and media!

The **European Youth Award 2012 (EYA)** selects and promotes Europe's best practice in e-content and demonstrates young European's potential to create outstanding digital contents and serves as a platform for people from all EU and UN member states to work together in the efforts to reach the **Millennium Development Goals (MDGs)** and contribute to the **EU Digital Agenda** and the **future of ICTs in Europe**.

Extended deadline – The chance is still yours!

The EYA has prolonged the period for submitting the entries until **July 31st**. You can submit your product to this unique competition at www.eu-youthaward.org in one of the six EYA categories:

- **Fight Poverty, Hunger and Disease!**
- **Education for All!**
- **Power 2 Women!**
- **Create your Culture!**
- **Go Green!**
- **Pursue Truth!**

Three winners and two runners-up for each category will be selected by an international jury of young ICT experts. They will evaluate the projects in two rounds of online judging.

All winners will be invited to the EYA 2012 Winners' Event that will take place in **Graz, UNESCO City of Design (Austria) from November 22 to 24, 2012**. This is where they will have the chance to present their projects on a European stage. Aside from the award ceremony, meetings, discussion rounds and workshops will provide the space to exchange ideas and make friends with engaged youth from all over Europe.

Boost your digi-career !

Representatives of governments, NGOs, media and other renowned experts in the field of **Youth Entrepreneurship, Social innovation and ICT for Development** will take part in these events and be available to the winners. This is a unique chance to boost your project by getting access to the EYA network. The Youth Award network offers you the possibility to develop your project, refine your business plan or even find sponsors.

Take part now and join the global brainstorm to **do good**, reach the **MDGs** and start your **business venture!**

Visit us at www.eu-youthaward.org
or join us on [facebook.com/youthaward](https://www.facebook.com/youthaward) and twitter.com/youthaward.

EYA goes graphic: *Designing MDGs* Poster Competition

The ***Designing MDGs* Poster Competition** is a Special Styrian Award aiming to challenge young graphic designers under 30 and confront their work with the real world. Creative talents can enter a poster related to one of the 6 EYA Categories. Thanks to the support of the Evolaris Next Level GmbH, winners will receive great prizes (an iPad and printed offset pieces) and will become the official visual of a MDGs Awareness Campaign in Styria and the City of Graz (supported by Ankünder GmbH).

More info on: www.eu-youthaward.org

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